



August 23, 2016

The Manager
Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 021.

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza
Bandra -Kurla Complex
Bandra (E),
Mumbai 400 051

Scrip Code : 500271

Name of Scrip : MFSL

Dear Sir/Madam,

Sub : Book Closure and record date for final dividend

The Board of Directors of the Company approved convening of the Twenty Eighth Annual General Meeting (AGM) on Tuesday, September 27, 2016 at the Registered Office of the Company at Bhai Mohan Singh Nagar, Railmajra, Tehsil Balachaur, District Nawanshahr, Punjab -144 533.

The Board of Directors also approved Book Closing for the purpose of determining the entitlement of final dividend of 90% (i.e. Rs 1.80 per share) recommended by the Board in its meeting held on May 30, 2016, subject to approval of the shareholders at the Twenty Eighth AGM scheduled to be held on September 27, 2016, in the following manner:

Register of members will be closed from September 21, 2016 till September 27, 2016 (both days inclusive). Accordingly, the names of equity shareholders of the Company (those holding shares in physical form) as appearing in the register of members of the Company on September 27, 2016 will be entitled for the final dividend. In respect of shares held in electronic form, the dividend will be paid to the beneficial owners of shares as on closing of business hours of September 21, 2016.

The final dividend, subject to the approval of the shareholders at the AGM, will be paid on or before October 14, 2016.

You are requested to take the aforesaid on record.

Thanking you,

Yours faithfully
For **Max Financial Services Limited**
(formerly Max India Limited)

Sandeep Pathak
Company Secretary & Compliance Officer

MAX FINANCIAL SERVICES LIMITED (Formerly Max India Limited)
CIN: L24223PB1988PLCO08031

Max House, 1, Dr. Jha Marg, Okhta, New Delhi - 110 020 | P +91 11 26933610, 42598000 | F +91 11 26324126 | www.maxfinancialservices.com
Regd. Office: 419, Bhai Mohan Singh Nagar, Village Railmajra, Tehsil Balachaur, Dist. Nawanshahr, Punjab - 144 533, India